

Daily Lesson Plan

Teacher's Name: **Ms. Fedele**

Objective:

(What do you want students to know?)

Students will distinguish the difference between a good and a bad example of a book trailer on the worksheet I provide them.

Students will apply their knowledge of elements of a novel and hooks to critique the book trailers.

Lesson Rationale:

(Why do you want to teach this lesson? What will your students learn from it? Why is it important?)

I want to teach this lesson so that I know that my students can apply their knowledge about the elements of a novel and how they can be used effectively to get the reader's attention. Also, I want them to see examples of finished book trailers because they will have to create one of their own for their book and the visual learners, as well as students with little access to technology, will have a better understanding of what is expected of them as well as connect everything we have been talking about in this unit. I want them to learn how to capture the elements of a book that will make others want to read your book. I also, want them to learn how to make a video and upload it on YouTube I think it's important to use technology and to have an audience. This lesson is important because I want students to understand what I expect them to do.

Activities (be sure to include amount of time for each):

<u>Activity</u>	<u>Time</u>	<u>Materials needed</u>
<p>Introduction: Explain what we are going to do today and what I expect of my students for today and how it connects with what they are going to be doing (their book trailers). I expect them to apply their knowledge of novels and advertising to create a movie trailer that will make viewer want to read their novel.</p>	<p>2-5 minutes</p>	<p>Writing utensil and Trailer Notes worksheet</p>
<p>Show clips of four short trailers: <i>Wintergirls</i>, <i>The Replacement</i>, <i>The Iron King</i>, and <i>Romeo and Juliet</i> movie (1996) trailer while students take notes.</p>	<p>7 minutes</p>	<p>Book trailer questions worksheet</p>
<p>Have students answer the book trailer questions using their notes and memory.</p>	<p>10 minutes</p>	
<p>Students will get into groups and discuss their answers and what they thought about the trailers.</p>	<p>10 minutes</p>	
<p>Bring the class back and have a discussion about the trailers. We will discuss the elements (hook, sound, amount of text, colors, ect.) that they used in all four trailers, how much information about the book was revealed, if they were successful at making us want to read the books, and we will discuss the differences between book and movie trailers.</p>	<p>20 minutes</p>	
<p>Lesson Assessment (post): (How will you know your students met your objective for the day?) Their notes will show me their thought process on what they thought about the trailers and the questions will challenge them to expand on those ideas. Also, I will be looking for elements of a novel that we discussed in class (which I will tell them before they begin watching the clips), I will walk around and eavesdrop on their group discussions as well, and then I will have a discussion with them about what they thought and make sure that I add some things that they forget to mention. I will have groups present to the class the items that they thought were most important to the trailers.</p>		
<p>Notes:</p>		